



**Malta**  
Tourism Authority



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rainbow  
communities

## MALTA TOURISM AUTHORITY

### LGBTQ+ WORKSHOP DRAFT AGENDA

Monday 15 May 2023

AX The Palace, Sliema

08.30		Registration and welcome coffee
09:00	Malta Tourism Authority	<i>Welcome address, Mr Carlo Micallef, CEO</i>
09:20	Ministry for Tourism	<i>Address (speaker to be confirmed)</i>
09.40	Ministry for Home Affairs Security & Reforms	<i>Address by Parliamentary Secretary Hon Rebecca Buttigieg</i>
09:50	Michael Gladwin	<i>Introductions and managing expectations</i>
10:05	Peter Jordan & Michael	<i>Global trends in LGBTQ+ travel</i> <i>The business case for embracing LGBTQ+ travel</i> <i>LGBTQ+ travel: a competitive global market</i> <i>The importance of becoming truly inclusive</i>
10:40		Coffee Break
11.00	Clark Massad	<i>International LGBTQ+ Travel Association</i>
11:30	From the “unicorn’s” mouth	<i>Real travel experiences from a local trans person (to be confirmed)</i>
12:00	Europride	<i>An address from the Europride team</i>
12:30	Lunch	
13:30	Michael Gladwin	<i>All Stay LGBTQ+ Sensitivity and Awareness Training: a high-level look into the training and how it will transform your organisation into an authentically inclusive one</i>
15:00		Coffee Break
15:15	Peter Jordan	<i>Beyond Europride: a conversation on how the Malta Tourism Industry can capitalise on Europride and the LGBTQ+ community in the long term, and so much more</i>
16:00		Open Discussion
17.00		End of workshop